

**Texas Association of Community Health Centers, Inc.  
Clinical Webcast Series**

**Topic: Colorectal Screening: Increasing Preventive Screening Rates**

**Monday, January 30, 2012**

**12:00pm to 1:00pm CST**

Time (CST)	Session
11:45 AM	Participant Login Attendees should log into both the Plenary Telephone and Online component of the conference by 8:45 AM (CT) to be sure equipment is connected and working properly. See Participant Login Instructions emailed to you for URL and telephone number. <b>Presenters Login no later than 11:30am</b>
12:00 PM	<b>Introductions and Presentation Objectives</b> <i>Verne LaGrega- Clinical Care Coordinator</i>
12:05 – 12:45 PM	<p><b><u>Presentation: Colorectal Screening – Increasing Preventive Screening Rates</u></b></p> <p><b><u>12:05: Overview and goals of the Colorectal Screening Project - Suncerria Tillis, MBA</u></b></p> <ul style="list-style-type: none"> <li>• Purpose of the Colorectal Screening (CRS) Project : this project is a system based policy/practice change initiative and involves the American Cancer Society; the Texas Medical Association’s Physician Oncology Education Program (POEP)</li> <li>• Funded by the Wal-Mart Foundation</li> <li>• Broad Goals <ul style="list-style-type: none"> <li>○ Implement four essential steps of colorectal action plan toolbox in to health center practice</li> <li>○ Increase colorectal cancer messaging, outreach and in-reach to medically underserved populations of Montgomery County</li> <li>○ Develop a documented CRS and outreach program that will be incorporated into TACHC’s clinical support to Texas based on project findings</li> </ul> </li> </ul> <p><b><u>12:10: Review of the Four Essential Steps of Colorectal Action Plan Tool Box – Durado Brooks, MD,MPH</u></b></p> <ul style="list-style-type: none"> <li>• Background regarding tool box development/testing/implementation by others etc</li> <li>• Review Essential Steps <ol style="list-style-type: none"> <li>1. Making screening recommendations</li> <li>2. Developing a screening policy</li> <li>3. Instituting a reminder and patient tracking system</li> <li>4. Measuring practice progress</li> </ol> </li> </ul> <p><b><u>12:25: Discuss implementation of CRC Project at Lone Star – Stephen L. McKernan, DO</u></b></p> <ul style="list-style-type: none"> <li>• Implementation process</li> <li>• Progress to date related to implementation of the Four Essential Steps</li> <li>• Screening Data</li> <li>• Challenges</li> <li>• Lessons Learned</li> </ul> <p><b><u>12:40: Next Steps and Recommendations – Stephen L. McKernan, DO</u></b></p>
12:45 – 1:00 PM	<p><b>Questions &amp; Answers</b></p> <p>Participants may pose their questions for the presenters about increasing screening rates within their centers.</p>